

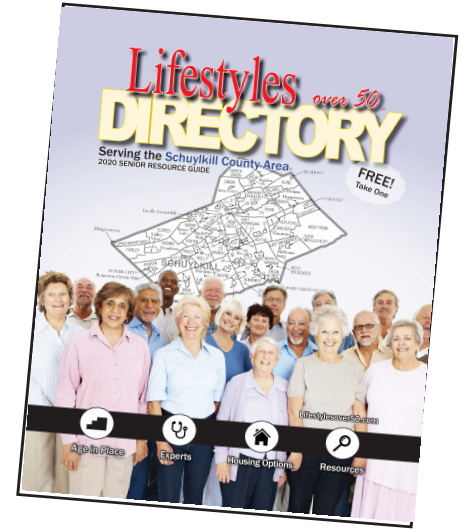
2021 Schuylkill County Directory

A local resource for seniors, boomers and caregivers.

Published by the
Schuylkill County Senior
Task Force in partnership
with Lifestyles over 50.



In September 2021, **10,000 copies** will be published for distribution to local health fairs, senior living communities, government offices, hospitals, medical offices, churches, libraries and other community centers in Schuylkill County. The Directory will be a comprehensive resource for seniors, boomers and caregivers and offer information on **BEQA3Q** resources, home care, senior living, skilled nursing, adult day care, aging in place solutions, care manager, elder law and many other experts, organizations and businesses that serve local seniors. Reserve your space today! **Deadline is 5/3, 2021.**



Sponsorship

	Gold \$3,000 7.5 x10 or full bleed	Backpage ad on Directory <i>First come first served.</i>
	Silver \$2,000 7.5 x10	Full page ad on page 2, page 3, inside back cover or other page. <i>First come first served.</i>
	Bronze \$575 7.5 x 3.5	Bottom banner across bottom of page. Sponsor may chose page, <i>based on availability.</i>
	Business Card \$275 3.5 x 4.5	Business card sized ad, it does not need to be a business card.
	Logo Listing \$85	Includes a print listing with logo of business and a profile page at Lifesylesover50.com (see below)

All sponsors shall receive a print listing for their business under the appropriate category and a profile page at Lifestylesover50.com including a 250-word description, and may also supply a logo, image, and video link for page.

Deadline

Materials are due by May 31, 2020.
Send to Schuylkill@lifestylesover50.com.

Format for Print-Ready Ad

All files must be 300 dpi. Acceptable formats are: TIFF, EPS, JPG, PSD or PDF file for PC. All fonts must be embedded and/or attached. Please "flatten" all files before saving. Emailed files must be under 6 mb.

Design Charges

There is a \$40 minimum charge to create a display ad.

Payments

All payments are due within 30 days from billing. A collection fee will be assessed on all accounts that have to be referred to an attorney or collection agency for collection. All rates are net. Recognized advertising agencies may add their usual and customary fee to the advertised rates. *Checks shall be payable to Thrive, LLC.*

All Questions may be directory to
855-233-7034 or
Schuylkill@Lifestylesover50.com